Permit #F00042277

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00042277 **Type of Permit:** FILMING **Release Date:** 07/22/2011

Production Company	INDEPENDENT MEDIA
Insured Company Name	INDEPENDENT MEDIA
Contact Phone No. 1	310-659-3503
Contact Phone No. 2	
Fax	
Address	3000 W. OLYMPIC BLVD. SANTA MONICA, California 90404
Production Title	NFL TV COMMERCIAL
Type of Production	Commercial - Standard

Producer	PAUL URE
Director	TUCKER GATES
1st AD	KEVIN BRADY
Production Manager	CHRISTA THOMPSON
FilmL.A. Coordinator	Adrian Fayad
Location Manager	JESSE RIVARD
Primary Phone	Mobile - 310-339-1881
Secondary Phone	
Location Assistant	N/A N/A
Primary Phone	Mobile - N/A
Secondary Phone	

Fees

Posting 300	$138.00
Posting 1200	$276.00
Notification Charge	$465.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$512.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $2,101.00

Number of Locations 3

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Summary Information — Location

Location 1 of 3

Permit Number F00042277
Production Company INDEPENDENT MEDIA
Insured Company INDEPENDENT MEDIA
Production Title NFL TV COMMERCIAL

Location Manager JESSE RIVARD
Primary Phone Mobile - 310-339-1881
Secondary Phone

Location Address 2245 Yosemite Dr, Los Angeles, CA, 90041

Location Type Grocery Store

Location Description Super A Foods

Film Dates 7/25/2011 - 7/25/2011 05:00 - 12:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA City UFSO assigned	27700

Filming Activities Equipment on property; Equipment on sidewalk only.; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Lance Matthews
LOS ANGELES POLICE DEPARTMENT — Mark Buck

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Filming Location

Posting "No Parking" signs
N/S YOSEMITE DR., ELLENWOOD DR. - EAGLE ROCK BL.
E/S ELLENWOOD DR., YOSEMITE DR. - FAIR PARK AV.
6AM - 3PM

Approximate Footage 901 - 1200 **Log Number** 19347

Date(s) 7/25/2011 to 7/25/2011 **Time(s)** 06:00 to 15:00

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Summary Information — Location

Location 2 of 3

Permit Number	F00042277	**Location Manager**	JESSE RIVARD
Production Company	INDEPENDENT MEDIA	Primary Phone	Mobile - 310-339-1881
Insured Company	INDEPENDENT MEDIA	Secondary Phone	
Production Title	NFL TV COMMERCIAL		

Location Address 5056 Eagle Rock Blvd, Los Angeles, CA, 90041

Location Type Diner

Film Dates 7/25/2011 - 7/25/2011 07:00 - 15:00 1 day

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Spot Check	1

Filming Activities Equipment on property; Equipment on sidewalk only.; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs E/S EAGLE ROCK BL., COLORADO BL. - SOUTH 200'
6AM - 10PM

Approximate Footage 0 - 300 **Log Number** 19349

Date(s) 7/25/2011 to 7/25/2011 **Time(s)** 06:00 to 15:00

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Summary Information — Location

Permit Number F00042277
Production Company INDEPENDENT MEDIA
Insured Company INDEPENDENT MEDIA
Production Title NFL TV COMMERCIAL

Location Manager JESSE RIVARD
Primary Phone Mobile - 310-339-1881
Secondary Phone

Location Address 1500 Colorado Blvd, Los Angeles, CA, 90041

Location Type Restaurant

Film Dates 7/25/2011 - 7/25/2011 07:00 - 15:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Spot Check	1

Filming Activities Equipment on property; Equipment on sidewalk only.; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs E/S FLORISTAN AV., COLORADO BL. - SOUTH 300'
6AM - 3PM

Approximate Footage 0 - 300 **Log Number** 19354

Date(s) 7/25/2011 to 7/25/2011 **Time(s)** 06:00 to 15:00

NOT A PERMIT